



## CSR Innovation Workshop with top-suppliers

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Waar: Vodafone Nederland

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Vodafone NL wants to take the next step in its ambitious Corporate Social Responsibility policy. Innovation and cooperation with its main suppliers is crucial in realizing that policy. And that's why last week our procurement department organized an exciting day long CSR-innovation workshop for our top 12 suppliers.

The top 12 suppliers were selected based on strategic alliance and year spending. Together we spend on these suppliers € 185,000,000.00 per year. That's 50% of our total procurement budget (ex roaming and handsets). Invited were: Facilicom, BlueMango, Sogeti, Randstad, Eurofiber, Post.nl, ING Carlease, Ericsson, Hewlett Packard, Amdocs, Cisco and OMD.

The emphasis of the workshop was the beyond compliance approach. Yes we think ethical procurement is very important and we demand from every supplier to comply. But the next step is collaborative developing of sustainability: from CSR 1.0 to CSR 2.0! So cross functional and out-of-the-box thinking was needed. The results were amazing. According to Klaske de Jonge, director Corporate Affairs: "It was great to see the high level attendance and both the set up and content of the day was very worthwhile and inspiring. I look forward to the new CSR 2.0 projects coming out of the suggestions of today."

All suppliers agreed not only to work pro-actively on sustainability with Vodafone, but also together. A community is born. A few examples on the outcome of the workshop: Talent on stage, diversity and inclusion among all participants. Taskforce: ICT as the enabler on healthcare related issues. Energy efficiency, calculation after ROI. The workshop has shown to be an exciting exchange of ideas and innovative new solutions. To be continued...



Smart working